

textiles

• leather

• trimmings

SHOWTIME

PREVIEW



FOUR TREND THEMES IN TRIM

Insights provided by
Lelya Gans at Classical Elements



BRIGHTS

A clean bright contrast to neutrals, these colors celebrate Crayolas, though their styles may be sophisticated or simple. We're all a-go on bright green, smiling for sunshine yellow, and ready to stop for real red and luscious orange. It's endearing, refreshing, and plays nicely with almost any neutral.



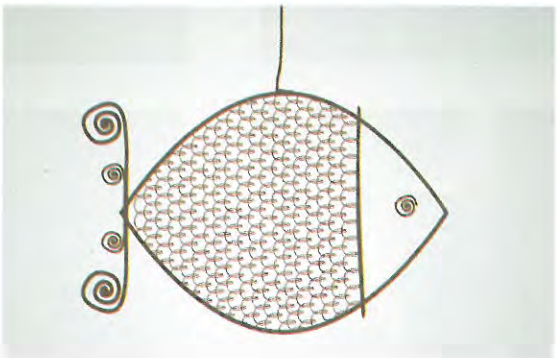
EXOTIC ADVENTURE

Ethnic influences inspire a shout out for organic combinations such as jute tape with linen, or a touch of suede in earth tones, naturally. Materials and construction suggest natural finds and hand-made beauty: imperfect wood or shell beads and buttons, brush or feathery fringe, soft wooly braid and silken knots.



ROMANCE

Nostalgia wraps itself in quiet pastels or faded earth tones, and rocks softly on a sun porch. When waves of velvets and cording come calling, along with ribbon loops and embroidered tape, it's time to smell the roses. Romance never fades, in trim anyway.



CONTEMPORARY

Clean lines and modern detail put an urban edge on even traditional pieces. Saturated colors tamed by classic black or creamy neutrals set the tone. Sleek leather or shining threads of silver trim are at home here. Geometric shapes, angular or undulating, make a sharp statement, too.


Classical Elements has expanded to a new corporate office, showroom and warehouse in Morrisville, NC. The home office supports new product development in decorative trimmings and hardware for both open line and exclusive products. The company also maintains a fully outfitted sampling facility in China, capable of producing private label books, cords and other marketing materials for customers. Demand for tassel fringes, braids and tapes remains strong, as well as beads in wood, glass, crystal and stone. At Showtime, look for Classical Elements to roll out several new collections, and a new licensed program designed by Thom Filicia Hardware.

The Edward B. De Leo Company, parent company of upholstery supplier De Leo Textiles and hospitality fabric vendor Belle Époque, is celebrating 50 years. Founder Edward De Leo leads the sales force today, while son Craig is CEO for the automotive fabric division and De Leo Textiles, specializing in development of the upholstery fabric division.

The company grew from humble beginnings with a typewriter on a kitchen table and a borrowed warehouse to a pair of offices -- in Fairfield, NJ, and High Point, NC -- and a 125,000-sf

distribution center in Spartanburg, SC. It enjoys a reputation as a leading vendor of automotive fabrics to the after-market users and an important supplier of fabrics to upholstery manufacturers. In recent years, De Leo Textiles has worked with select Turkish mills, restyling, recoloring and redesigning their fabrics to appeal to the U.S. market. A separate division presents fabrics suitable for hotel and public-space upholstery.

De Leo Textiles has a permanent showroom with full-time sales and design office in the Market Square Textile Tower. To toast its Golden Anniversary and to show off the newly remodeled space, Edward B. De Leo Company and De Leo Textiles invite Showtime guests to attend a showroom party on June 3 at 6 p.m.

Since the purchase of **theleathercollection, Carroll Leather** has undergone an office face lift in its Boone, NC, headquarters that features a new swatch room, and enlarged office space and parking lot. Carroll's redesigned logo, incorporating theleathercollection division, will be officially revealed at Showtime in June. Look for the improved website to go live in time for Showtime (www.carrollleather.com). June introductions include a new protection story for linens that will allow them to be used in contract and other high traffic markets, as well fresh color updates in leather. 



This year's Directory Cover Design
Winner is

Aubrey Owada

Michigan State University
Junior, Department of Art,
Art History & Design

Majoring in Apparel & Textile Design,
Global Area Studies with a Specializa-
tion in International Development and
a Minor in Spanish

